



Alexander Graham Bell Association for the Deaf and Hard of Hearing, Utah Chapter
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AGBell-Utah Announces Third Annual Fall Conference

The Utah Chapter of the Alexander Graham Bell Association for the Deaf and Hard of Hearing will hold its third annual fall conference on Saturday, November 11, 2006, at the Miranda Gardens Community Center in the Provo Riverbottoms. With the help of our sponsors, our past two conferences have been tremendously successful, providing education, resources, and support to attendees. (Thank you to last year's platinum and gold sponsors: Cochlear America, Advanced Bionics, and Audio Enhancement.) We expect this year's to be even better.

The theme of this year's conference is: "Hear With Me: The Social/Emotional Aspects of Life with a Hearing Loss." This year's conference will include a track of breakout sessions for each of the three sections of AGBell: deaf / hard of hearing adults; parents of children who are deaf / hard of hearing; and the professionals that serve them.

For this year's conference, we are excited to have Dr. Dale V. Atkins, Ph.D., present the keynote address. As a licensed psychologist with more than twenty-five years of experience as a relationship expert, Dr. Atkins is well known to many families with special needs children, particularly those with hearing loss. Dr. Atkins has a masters degree from Columbia University in Special Education (Deafness). An author of several books, articles and journals for popular and professional audiences, Dr. Atkins is a much sought after lecturer and keynote speaker as well as a recurrent guest expert in the media, on such programs as *The Today Show* and *Court TV*. Dr. Atkins publishes a monthly e-newsletter, "Sanity Savers and More," and her latest book, [Sanity Savers](#) is available for pre-order on Amazon.com

Dr. Atkins' broad knowledge and strong interest in the continuum of family life, coupled with her professional training in special education, gives her a unique perspective on raising children with hearing loss. In addition to being a dynamic speaker, Dale Atkins is a well-respected relationship expert strongly familiar with the protocols used between professionals and parents. Dr. Atkins will speak about maintaining balance amidst all of the challenges that hearing loss presents.

Other speakers and sessions will include:

- Dr. Carey, geneticist, University Hospital, University of Utah, who will discuss the role of genetics in hearing loss
- Dr. Clough Shelton, University of Utah, who will discuss the latest technology for hearing loss.
- A panel of parents of children, at various ages and stages in life, who are deaf
- A session about navigating the challenges of mainstreaming.
- "Americans with Disabilities Act: What It Means to You"
- An introduction to the latest Assistive Living Technology that benefits the deaf.

We are currently in talks to partner with the Utah Chapters of Hearing Loss Association of America (HLAA) and Association of Late-Deafened Adults (ALDA), and therefore expect a greater turnout this year. We expect approximately 200 attendees at this year's conference, including:

- Adults who are deaf or hard of hearing
- Parents of children who are deaf or hard of hearing
- Professionals in the field of deafness: Audiologists, Auditory-Verbal Therapists, Educators, etc
- University Students

In order to reach as many parents and professionals as possible, we are striving to keep our registration fee as affordable as possible. We also believe that our conference provides a target audience that has an inherent interest in products, services, or literature that you have to offer.

We would therefore like to extend an invitation to participate in this conference as a sponsor. There are various levels of sponsorship to choose from, as you will see on the Sponsorship Levels page.

To confirm sponsorship, or for additional questions, please contact Norm Paxton, at any of the contacts listed above.

Thank you.

Norm Paxton
President, Utah Chapter
Alexander Graham Bell Association for the Deaf and Hard-of-Hearing

Attachments:

Sponsorship Levels and Menu

Sponsorship Form

Additional Conference Information:

Anticipated Costs

Sponsorship Levels and Menu

Corporate Sponsorships

<i>Level</i>	<i>Range</i>	<i>Benefits</i>
Platinum	\$800 +	<ul style="list-style-type: none"> ● Sponsor your choice (first-come-first-serve) of <ul style="list-style-type: none"> ○ Keynote Speaker ○ Lunch ○ CART ● Banner, maximum size 4' x 6' (or similar-sized odd-proportion banner) <ul style="list-style-type: none"> ○ In addition to banner at booth ○ If appropriate, banner may be displayed at the sponsored choice. ○ Banner and stand to be provided by sponsor, morning of event. ● Additional banner to be displayed at the entrance to the venue <ul style="list-style-type: none"> ○ Banner and stand provided by sponsor – on morning of event. ● All Gold level benefits
Gold	\$500 +	<ul style="list-style-type: none"> ● Manned booth at conference <ul style="list-style-type: none"> ○ Exhibit/sell products/services and distribute literature ○ Indicate whether electrical outlet or other needs required ● ¼ page ad in AGBell-Utah newsletter <ul style="list-style-type: none"> ○ published in winter, spring, fall; distribution approx 250 ○ If no ad is provided by sponsor, sponsorship will be acknowledged in a “Thank you to our sponsors” section ● Link on AGBell-Utah website (Sponsors page) for full year <ul style="list-style-type: none"> ○ http://www.agbell-utah.org ● Listed on Sponsors Recognition page in Conference Packet ● Sponsor may provide an insert for conference packet <ul style="list-style-type: none"> ○ Provided by sponsor, to be received by October 27 ● Banner, maximum size 3' x 5' (or similar-sized odd-proportion banner) <ul style="list-style-type: none"> ○ In addition to banner at booth ○ Banner and stand to be provided by sponsor, morning of event
Silver	\$250 - \$499	<ul style="list-style-type: none"> ● Unmanned table at conference <ul style="list-style-type: none"> ○ Display product, distribute literature ● Link on AGBell-Utah website (Sponsors page) for full year <ul style="list-style-type: none"> ○ http://www.agbell-utah.org ● Poster with corporate logo displayed at conference <ul style="list-style-type: none"> ○ In addition to banner at booth ○ Poster to be provided by sponsor, morning of event ● Listed on Sponsors Recognition page in Conference Packet ● Sponsor may provide an insert for conference packet <ul style="list-style-type: none"> ○ Provided by sponsor, to be received by October 27

Non-Profit / Individual Sponsorships

<i>Level</i>	<i>Range</i>	<i>Benefits</i>
Friend	\$50 +	<ul style="list-style-type: none"> ● Listing on the AGBell-Utah website (Sponsors page, Friends section) for full year ● Listed on Sponsors Recognition page (Friends section) in Conference Packet ● Individuals: can indicate “In Honor Of” ● Non-Profit: sponsor may provide an insert for conference packet <ul style="list-style-type: none"> ○ (provided by sponsor, to be received by October 27)

Sponsorship Menu (Optional)

As a sponsor, you may choose to sponsor a specific event or item from the following list. If you choose to do so, please check with Norm Paxton by email or phone to ensure that the chosen item has not already been selected.

<i>Item</i>	<i>Level</i>	<i>Taken</i>
Speaker – Keynote	Platinum	
CART Services	Gold +	
Lunch	Gold +	
Speaker – Breakouts (multiple)	Gold +	
Venue	Gold +	X
Travel for Speakers	Gold +	
Interpreter Services	Silver +	
Breakfast	Silver +	
Lanyard	Silver +	
Badge-Holder	Silver +	
Door Prizes (multiple)	Any	
Door Prizes (multiple)	Any	
Parent Scholarships	Any	
Conference Folder	Silver +	X
Conference Bags	Silver +	X
Social Hour	Any	X
Speaker Gifts (multiple)	Any	



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*Alexander Graham Bell Association - Utah Chapter
 2006 Fall Conference
 Sponsorship Form*

Name of Sponsor: _____

Street Address: _____

City, State, Zip: _____

Contact Name: _____

Phone : _____

Contact email : _____

Sponsorship Level	Sponsorship Range	Check One
Platinum Level	\$800 and over	
Gold Level	\$500 to \$799	
Silver Level	\$250 to \$499	
Friends Level ___ NonProfit ___ Individual Name _____ In Honor Of: yes/no	\$50 and over	
Pledge Amount=		\$

(Tax ID and Payable information to be provided upon confirmation.)

Sponsorship Menu Selection
 (confirm avail. with Norm Paxton, or indicate 1st and 2nd choice)

We are grateful to our sponsors for helping us keep the cost of the AGBell-Utah Conference reasonable for everyone.

For more information please contact Norm Paxton (see above)

Anticipated Expenses of the Conference

(based on 200 attendance)

Speakers' Fees	1,500
Airfare and Travel Expenses	750
Hotel room for speakers	500
Meals for speakers	150
Venue	500
Breakfast / Lunch for participants	2,400
CART – Computer Aided Real-Time Captioning / Interpreter	1,200
Parent Scholarships	400
Printing / Mailing expenses	1,000
Conference Packets / Bags	800
Name Badges w/ Lanyards	600
Miscellaneous	200
<i>TOTAL EXPENSES:</i>	<i>10,000</i>